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Dear Friend of Education,

Last year we invited William D. Parker to be the closing keynote speaker for our Oklahoma Association of Secondary Principal Fall Conference. Will shared insights for school leaders from his book, *Principal Matters*. He is a storyteller, and he uses the power of story to inspire others in their own school leadership.

He shared practical ideas for better ways to manage schools, he demonstrated how to use technology in new ways, and he revealed ways to communicate more effectively with students and parents. Most importantly, Will left our attendees encouraged and inspired to serve their schools.

Will's presentation is unique because he lives what he teaches. He is an award winning principal, an author, blogger, and podcaster. This summer he has been working on a book he has agreed to publish with Solution Tree. With his book's release in 2017, his keynotes and presentations will be even more popular.

If you want someone who is a practicing school leader to inspire, motivate, and provide resources for the educators in your organization, you will not be disappointed in Will. I have known him for years and watched him develop as an educator, a school leader, and now as a speaker. It is my pleasure to endorse him!

If you want more feedback on the ways his presentations or keynotes can help your members, you can visit his website [www.williamdparker.com](http://www.williamdparker.com), or contact him by email at [williamdp@gmail.com](mailto:williamdp@gmail.com) or by phone at 918-698-3770.

Please free to reach out me if you any questions about how Will can serve to inspire your members!

Sincerely,

Dr. Vickie Williams  
Associate Executive Director  
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